

A EUROPEAN HORIZONS CONFERENCE

**Conference Booklet** 

Yale University • February 10–11, 2017







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## WELCOME TO THE EUROPEAN STUDENT **CONFERENCE 2017!**

Thank you for accepting our invitation to the European Student Conference 2017 at Yale University. It is through your engagement that this conference will be a success both when it comes to producing valuable ideas and motivating the next generation of European thinkers.

European Horizons' mission is, through organizing events, connecting people, and putting forward new ideas, to weave a more integrated fabric in Europe and to strengthen the confidence of our Union. As a transatlantic student-led think tank, European Horizons develops out-of-the-box ideas that bring a fresh perspective to Europe's challenges. It is through this mission and vision that European Horizons, and all of its community, want to directly change the European Union.

The concept of the European Student Conference began with a group of European students at Yale University who were inspired by their deep commitment to the future of the European ideal and the state of transatlantic relations. Studying and living in the United States, these students aspired to unite bright young minds to articulate and advance a credible plan for the future of the European Union. At the inaugural European Student Conference in 2015 the think tank European Horizons was founded. The European Student Conference now serves as the organization's main event.

Europe is going through a transition period. Challenges confront the European Union on multiple fronts, ranging from security to legitimacy to identity. The aim of this conference is to take on these challenges, engaging students in debate with distinguished professors, current and former decision-makers from Europe, and influential individuals.



We are especially grateful for the generous contribution and support in this journey from the European Commission, the European Parliament, the European Parliament Liaison Office with the US Congress, Yale University, the Yale School of Management, the Jackson Institute for Global Affairs, and the BMW Foundation.

We look forward to welcoming you to the European Student Conference 2017 at Yale University, a European Horizons conference.

With warm regards,

#### **Steven Roets**

Head of the European Student Conference 2017



## **OVERVIEW**

On February 10th and 11th, 2017, one hundred graduate and undergraduate students from universities across the United States and Europe will gather at the Yale School of Management to address some of the major challenges confronting the European Union. The European Student Conference aims to:

- **Craft policy papers** that shed new light on European challenges in the realms of migration, legitimacy, productivity, security, and identity.
- **Engage in debate** with distinguished professors, current and former decision-makers from Europe, and representatives of European Institutions.
- **Draft a concrete plan of action** for implementing the policy visions and strategies that they develop.
- Introduce students to European Horizons, a think-tank with chapters at universities across the United States, Canada, and Europe, dedicated to exploring the meaning of European identity, modernizing and reforming the concept of the social market economy, pursuing European integration, and deepening transatlantic relations.

The European Student Conference 2017 is a European Horizons conference that is co-funded by the European Union as a Jean Monnet Activity under the Erasmus+ Programme.

European Horizons is proud to feature **Renée Haferkamp** as the Special Advisor of ESC 2017.



# FEATURED SPEAKERS, POLICY ADVISORS, AND PROFESSORS

#### **Eschel Alpermann**

Head of the European Parliamentary Research Service Strategy and Coordination Unit

#### **Laszlo Andor**

Former European Commissioner for Employment, Social Affairs and Inclusion; Professor of European Economic Governance, Université libre de Bruxelles and Sciences Po

#### **Gérard Araud**

Ambassador of France to the United States

#### **David Bach**

Senior Associate Dean for the Executive MBA and Global Programs and Professor in the Practice of Management, Yale School of Management

#### **David Cameron**

Professor of Political Science and Director of EU Studies, Yale University

#### Mai'a Cross

Edward W. Brooke Professor of Political Science, Northeastern University

#### **Kevin Delaney**

Cofounder and Editor in Chief, Quartz

#### **Christian Feld**

Former ARD Brussels Political Correspondent

#### Alexander Görlach

Visiting Scholar, Harvard University; Senior Advisor, Berggruen Institute; Founder, Publisher and Chief Editor of The European

#### Renée Haferkamp

Former DG European Commission, Senior Adviser to the European Parliamentary Research Service, and Special Advisor European Students Conference 2016 and 2017

#### Michael Kaczmarek

Research Analyst and Liaison Officer, European Parliament Liaison Office with the US Congress

#### William Kennard

Former United States Ambassador to the European Union

#### **Martina Larkin**

Head of Europe and Eurasia, World Economic Forum





#### **Gregory Maniatis**

Senior European Policy Fellow, **Migration Policy Institute** 

#### José Martinez Sierra

Jean Monnet ad personam Professor for the Study of European Union Law and Government, Faculty Affiliate of the Minda de Gunzburg Center for European Studies and Faculty Associate of the David Rockefeller Center for Latin American Studies, Harvard University

#### **Eileen O'Connor**

Vice President for Communications, Yale University

#### **Dietmar Rieg**

President, German-American Chamber of Commerce in New York

#### **Antoine Ripoll**

Director, European Parliament Liaison Office with the US Congress

#### **Stephen Roach**

Former Chief Economist at Morgan Stanley; Senior Fellow at the Jackson Institute of Global Affairs, Yale University

#### **Martin Sandbu**

**Economics Commentator**, **Financial Times** 

#### John Shattuck

President Emeritus, Central European University; Professor, The Fletcher School, Tufts University; Senior Fellow, Harvard Kennedy School

#### **Robert Shiller**

Sterling Professor of Economics, Yale University; Nobel Laureate

#### **Catherine Stihler**

Member of the European **Parliament** 



## THE CONFERENCE PROGRAM

All events occur at the Yale School of Management (Evans Hall), 165 Whitney Avenue, unless otherwise noted.

## Thursday, February 9th

TIME	ACTIVITY
20.00	Welcome Reception President's Room at the Schwarzman Center, 168 Grove Street

## Friday, February 10th

TIME	ACTIVITY	
9.00 – 10.00	Breakfast and Registration Evans Hall, Yale School of Management, 165 Whitney Avenue	
10.00 – 11.00	Breakfast and Registration Evans Hall, Yale School of Management, 165 Whitney Avenue	
11.00 – 11.45	Opening Session Zhang Auditorium Featuring remarks by David Bach and an opening keynote by Member of the European Parliament Catherine Stihler	
12.00 – 13.30	WORKSHOP SESSION ONE	
	Room 2200	Room 2230
	Belonging/Identity Workshop	Migration Workshop
	Room 2210	Room 2410
	Foreign and Security	Productivity Workshop
	Policy Workshop	Room 4430
	Room 2220 Legitimacy Workshop	Entrepreneurship Workshop
13:30 – 14:30	Lunch Second Floor Concourse	



TIME	ACTIVITY		
14.30 – 16.00	WORKSHOP SESSION TWO		
	Room 2200 Belonging/Identity Workshop	Room 2230 Migration Workshop	
	Room 2210 Foreign and Security Policy Workshop  Room 2220 Legitimacy Workshop	Room 2410 Productivity Workshop  Room 4430 Entrepreneurship Workshop	
16.00 – 16.30	Coffee Break Second Floor Concourse	Coffee Break	
16:30 – 16.50	European Horizons Information Session Room 2400 Intended for Student Participants		
17.00 – 18.30	Opportunities of Brexit Panel Room 2400 Panelists include Ambassador Gerard Araud, Robert Shiller, and Catherine Stihler, MEP; moderated by Eileen O'Connor		
18.45 – 19.30	European Horizons Information Session Room 2400 Intended for Student Participants		
19.30 – 20.30	<b>Dinner</b> Room 2400 Featuring a presentation by visual artist Georgia Lale		
22:30	Student Social Elm City Social, 266 College Street		



## Saturday, February 11th

TIME	ACTIVITY		
8.00 – 9.00	Breakfast Second Floor Concourse		
9.00 – 10.30	European Public Sphere Panel Room 2400 Panelists include Kevin Delaney, Martin Sandbu, Eschel Alpermann, and Alexander Görlach; moderated by Michael Kaczmarek		
10.30 – 11.00	Coffee Break Second Floor Concourse		
11.00 - 12.30	WORKSHOP SESSION THREE		
	Room 2200 Belonging/Identity Workshop  Room 2210 Foreign and Security Policy Workshop  Room 2220 Legitimacy Workshop	Room 2230 Migration Workshop  Room 2410 Productivity Workshop  Room 2430 Entrepreneurship Workshop	
12.30 - 13.30	<b>Lunch</b> Second Floor Concourse		
13.30 – 15.00	Innovation/Business in the Context of a New Social Contract Panel Room 2400		
15.15 – 16.30	Closing Session  Room 2400  Featuring a presentation of workshop former United States Ambassador to the		

Please note: Photos will be taken throughout the conference which will be published on the European Horizons Website and used in other European Horizons materials.



## WORKSHOPS CONCEPT

ESC 2017 will revolve around six workshops, each of them dealing with a specific challenge relevant to the future of the European Union. The headline challenge of the European Student Conference 2017 is "Reforging the Social Contract in Europe." Each workshop will be framed around a subsidiary challenge posed as a question. During the workshop sessions, students will present policy papers that expound on their understanding and vision for their respective challenge. By engaging with professors and policy advisors, students will receive feedback in order to refine and deepen their policy papers. The finalized papers will analyze the dimensions of their workshop challenges, propose policy prescriptions for the European Union to adopt, and outline ways in which the student participants themselves can endeavour to implement their visions for the European ideal. The aim of the conference is to make progress towards answering these challenges—both through coming up with possible policy ideas and through identifying concrete steps that conference participants themselves can take.



## **CHALLENGES FOR 2017**

#### p. 14 Migration

How can we preserve the privileges of Schengen while effectively addressing challenges associated with Brexit and the refugee crisis?

#### p. 15 Legitimacy

How can the political legitimacy of European political institutions be restored?

#### p. 16 Productivity

How can we increase productivity without breaking the social market economy?

#### p. 17 Foreign and Security Policy

How can the European social contract be protected and promoted internationally?

## p. 18 Belonging/Identity

How can we supplement already existing European institutions and law with a sense of emotional belonging and identity?

## p. 19 Entrepreneurship

How can we create an environment which better fosters entrepreneurship within Europe?



## MIGRATION WORKSHOP

## Challenge

How can we preserve the privileges of Schengen while effectively addressing challenges associated with Brexit and the refugee crisis?

- a. Labor market angle—how do we prevent migration from both undermining and from being perceived to undermine social protection and wages?
- **b.** Security angle—how do we prevent migration from contributing to security risks, e.g. through creating difficult-to-policy communities like Molenbeek?

Policy Advisors	Workshop	Room
Gregory Maniatis	Coordinator	2230
Michael Kaczmarek	Sarah Gerstein	

## **Participants**

Barnes, Emma University of Connecticut

Benassi, Marco South Dakota State University

Chang, Brian George Washington University

Clerici, Giulia Duch Tulane University

Davis, Gabriel Brigham Young University

Gashi, Fatlum Central European University Hasker, Sien University of Chicago

Jia Yao, Kuek Johns Hopkins University

Jin, Lionel Yale University

Mamaux, Christopher University of Denver

Neubacher, Christian University of Michigan

Otero-Amad, Farah University of Pennsylvania

Sevfarth, Antonia Yale University

Tserodze, Ia DePauw University

Vishnevskaya, Anastasia University of Wyoming

Volkmer, Theresa University of Bath/Freie Universität Berlin/Humboldt University Berlin



## LEGITIMACY WORKSHOP

## Challenge

How can the political legitimacy of European political institutions be restored?

- **a. Technology**—how can we speed up the adoption of new technology throughout Europe and boost the development of technology?
- **b. Education**—how can we improve productivity through better/different education? What alternatives can we imagine to our current model that frontloads, centralizes, and standardizes all 10/12/15+ years of education?
- **c. Demand management**—how can we prevent aggregate demand from being deeply uneven across different parts of Europe?
- **d. Youth unemployment**—how can we reduce youth unemployment throughout Europe? Given highly unequal youth unemployment rates across member states, what can member states learn from one another?

Policy Advisor	Workshop	Room
Laszlo Andor	Coordinator	2220
- 6	Tyler Bowen	

## **Participants**

**David Cameron** 

**Professor** 

Bebel, Joseph Brigham Young University

Chatzieleftheriou, Thomas Harvard University

Chossière, Guillaume Massachusetts Institute of Technology

Ertl, Jan University of Chicago/ University of Oxford

Feuser, Lucas Johns Hopkins University Kadiatou, Diallo University of Victoria

Kirby, Jasmine University of Illinois at Urbana-Champaign

Metzen, Stephanie University of North Carolina at Chapel Hill

Oringer, Eric Northwestern University

Pavlov, Toma New York University Abu Dhabi Ryan, Lara University of Chicago

Spivack, Allison University of California, Berkeley

Strauss, Margaret New York University

Thil, Pierre-Jean Universidad Autónoma de Barcelona



## PRODUCTIVITY WORKSHOP

## Challenge

How can we increase productivity without breaking the social market economy?

- **a. Technology**—how can we speed up the adoption of new technology throughout Europe and boost the development of technology?
- **b. Education**—how can we improve productivity through better/different education? What alternatives can we imagine to our current model that frontloads, centralizes, and standardizes all 10/12/15+ years of education?
- **c. Demand management**—how can we prevent aggregate demand from being deeply uneven across different parts of Europe?
- **d. Youth unemployment**—how can we reduce youth unemployment throughout Europe? Given highly unequal youth unemployment rates across member states, what can member states learn from one another?

Policy Advisor	Workshop	Room
Stephen Roach	Coordinator	2410
Professor	Laura Tamjarv	

## **Participants**

Davis, Kelly

Bompieri, Nicolò College of Europe	
Chhajed, Akshay University of Michigan	

José Martinez Sierra

Goodspeed, Gabriel University of Chicago

New York University

Hallerstrom, Karl Northeastern University Kavaliauskas, Jonas Yale University

Kelly, Steven University of Wisconsin

Kolodziej, Lukasz University of North Carolina at Chapel Hill

Loungani, David University of Pennsylvania

Mourad Simes, Maria Belen University of Michigan Prato, Marta University of Chicago

Rebeles, Sergio Stanford University

Suladze, Giorgi Columbia University

Vega, Xilen University of North Carolina at Chapel Hill



# FOREIGN AND SECURITY POLICY WORKSHOP

## Challenge

How can the European social contract be protected and promoted internationally?

- **a. Ideological competition**—what can we do to weaken the appeal of fundamentally antagonistic ideologies that are developing on Europe's borders (such as Islamism, extreme nationalism, or anti-enlightenment racial- or gender-supremacist thought)?
- **b. Refugees as an opportunity**—can we turn the refugee crisis into an opportunity? If so, what is the appropriate time frame for such a project, and how could it be implemented?
- **c. Brexit as an opportunity**—does Brexit allow for deeper defense integration? If so, how could this proceed?

Martina Larkin

#### **Professor**

Mai'a Cross

# Workshop Coordinator

Sanna

O'Connor-Morberg

#### Room

2210

## **Participants**

Baches, Daniela Brunel University

Blair, Samuel University of Pittsburgh

Bolkvadze, Mariam Northeastern University

Ignac, Luka DePauw University

Janoska-Bedi, Signe University of Wisconsin

Keegan, Katrina University of Chicago Love, Paul University of California, Irvine

Maddens Toscano, Pedro Georgia Institute of Technology

Mogildea, Mihai College of Europe

Rihova, Dominika Humboldt Universität Berlin/Sciences Po/University of Bath

Tomczyk, Justin University of Illinois at Urbana-Champaign Van den Nieuwenhuizen, Madeleijn Columbia University in the City of New York

Vicic, Jelena University of Cincinnati

Weisswange, Elisabeth Humboldt Universität Berlin/ Sciences Po/University of Bath

Wells, Gabriel Tufts University



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## BELONGING/IDENTITY WORKSHOP

## Challenge

How can we supplement already existing European institutions and law with a sense of emotional belonging and identity?

- **a.** A new narrative—the 'peace narrative' often fails to excite and resonate with the majority of Europeans under the age of 50. What new narrative could take its place?
- **b. Pragmatic steps towards fostering belonging**—what pragmatic steps could be taken to construct a shared sense of belonging?

Policy Advisor	Workshop	Room
Antoine Ripoll	Coordinator	2200
Drofossor	Sean Bray	

#### Professor John Shattuck Haake, Steffen Salter, Jackson **Participants** Freie Universität Berlin/ Princeton University Albarello, Alessio Sciences Po Sauvage, Alienor University of Rochester Haisell, Eleanor Wellesley College Braekman, China Columbia University Wanner, Laura Columbia University Himmel, Natalie Georg-August-University Faucett, Matthew University of Iowa Goettingen Texas A&M University Weber, Saskia Kieffer, Sébastien Fort, Stanislav Sciences Po Duke University/Freie Stanford University Universität Berlin McHugh, Madison Frobom, Kiersten Seton Hall University University of

Russell, Connor College of Europe

Wisconsin-Madison



## ENTREPRENEURSHIP WORKSHOP

## Challenge

How can we create an environment which better fosters entrepreneurship within Europe?

- a. Engagement how can we best prepare and encourage young people to explore and invest in new ideas?
- **b.** Accessibility there are many people who have great ideas but don't have the funding to make them a reality. How can entrepreneurs better gain access to capital so that ideas can flourish?
- **c. Promotion** what policy solutions are there to ensure that innovation is promoted in all economic sectors and all regions and not focused on a select few?

European Horizons believes that changing Europe requires not only policy proposals but also practical business ideas. In addition to the policy portion of the entrepreneurship, there will also be a business competition bringing together students, entrepreneurs, and innovators to develop business projects that can have a positive economic and social impact on Europe. Participants will present their business plans to a panel of business figures, entrepreneurs, and the other student participants in the Entrepreneurship Workshop.

714713013	
Simon Lorenz	
Lucas Rochas	

**Advisors** 

Simone Schmalzbauer

Workshop Coordinator Fabian Hutter Room 4430 Friday, 2430 Saturday



## **Participants**

Bravenec, Denis Tufts University

De Kock, Walter University of Wisconsin

Farkas, Elizabeth University of Southern California

Feng, Yalun Vanderbilt University

Hungbui, Wesley Anthony Rice University

Kalinowska, Aleksandra Northwestern University

Kim, Daniel Seton Hall University Monsorno, Benjamin University of Vienna

Morchid, Khaoula University of Notre Dame

Moreno, Chloe Honey University of Notre Dame

Nuñez Silva, Javier Northeastern University

Pincock, Mark Brigham Young University

Sivaram, Karthik Stanford University

Taskova, Mirena Stanford University Uka, Antigona Central European University

Zdruli, Lina Georgetown University







# THE THINK TANK: ITS FOUNDING AND THE FUTURE

European Horizons is a US-based, non-partisan think tank devoted to exploring the meaning of European identity, modernizing and reforming the concept of the social market economy, advancing the cause of European integration, and deepening transatlantic relations. To this end, European Horizons has established a network of students, professors, and European decision-makers, with links to academia, politics, civil society, and business. Together, we will engage in a constructive dialogue that will propound a platform of ideas for reforming the European Union and setting a policy vision for its future.

European Horizons was founded on February 14th, 2015 at the European Student Conference 2015 at Yale University by undergraduate and graduate students from 45 American universities and College d'Europe.

The idea of the think-tank sprung from a group of European students at Yale University who were inspired by their deep commitment to the future of the European ideal and the state of transatlantic relations. Studying and living in the United States, these students aspired to use their perspective from both sides of the Atlantic to build a think-tank that could unite bright young minds in order to articulate and advance a credible plan for the future of the European Union.

After a period of preparation, we conceived the name "European Horizons" as an evocative symbol of the think-tank's focus on the future potential of the European project. The inaugural European Student Conference provided a great opportunity to share the idea for the think-tank with students



studying in the United States and Europe, policy-makers, decision-makers from civil society and business, and professors. The overwhelming support and insightful feedback that emanated from the Conference provided the final motivation to build European Horizons.

Since the first European Student Conference European Horizons has grown substantially to include more than 35 chapters in the United States, Canada, and Europe. In addition to the ESC the think-tank hosts a Fall Policy Convention, Spring Forum, and publishes research and policy papers through its journal, The Review of European and Transatlantic Affairs. In November 2016 European Horizons hosted its first event in Europe, the Digital Economy Youth Summit, at the College d'Europe.

From the beginning, non-Europeans, and particularly Americans, were central to European Horizons. European Horizons was created as a think-tank open to all individuals with an honest interest in the future of the European Union, and we currently have many non-Europeans participating in our activities. We have valued this inclusiveness and are convinced that it will raise awareness about the values, vision, and actions of the European Union in countries beyond Europe.

For more information about European Horizons, please visit www.europeanhorizons.org.

## **PARTNERS**

We thank the following partners for their support for the ESC 2017:













& the German Department at Yale University





## THE EUROPEAN HORIZONS TEAM

**Alex Frank** 

**Executive Director** 

**Steven Roets** 

Head of the European Student

Conference 2017

**Deniz Saip** 

Deputy Head of the European

Student Conference 2017

**Niklas Deininger** 

**Deputy Executive Director** 

**Lionel Jin** 

Treasurer

**Marius Constantin** 

Treasurer

**Sean Bray** 

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Foreign and Security Policy

**Laura Tamjary** 

Productivity

