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PUBLICATIONS

Books & Monographs

Work-in-progress

Work-in-progress

Books

1. Florea, N. & Puauschunder, J.M. (under review). *The Public's Environmental Economics and Policy Making's Guide to Climate Change Mitigation*. University of Toronto Press.
2. Puauschunder, J.M. (under review). *The Future of Medicine: Artificial Intelligence, Algorithms, Big Data and Robotics in Healthcare*.
3. Puauschunder, J.M. (under review). *Human Rights Online*.
4. Puauschunder, J.M. (under review). *Digital inequality*. Oxford University Press.
5. Puauschunder, J.M. (under review). *Artificial Intelligence Ethics*. Routledge.
6. Puauschunder, J.M. (under contract). *Vom symbolischen Markennutzen*. [On symbolic brand equity] Springer.
7. Puauschunder, J.M. (forthcoming). *Nudgitize yourself! Behavioral Economics for Everyone*. Kindle Direct Publishing.
8. Puauschunder, J.M. (forthcoming 2023). [*The Future of Resilient Finance: Finance Politics in the Age of Sustainable Development*](#). Palgrave Macmillan.
9. Puauschunder, J.M. (forthcoming 2023). [*Responsible Investment around the World: Finance after the Great COVID-19 Reset*](#). Emerald.
10. Puauschunder, J.M. (forthcoming). *Life: What it is about and why to cherish it*.

Editorials

11. Puauschunder, J.M. (Co-editor, forthcoming). [*Women in Climate 2021: Climate and Decision Making*](#). Frontiers.
12. Invited Section Editor: *Encyclopedia of Contemporary Leadership and Change*.

Publications

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Books

1. Puauschunder, J.M. (2022, 2nd edition). *Advances in Behavioral Economics and Finance Leadership: Strategic Leadership, Wise Followership and Conscientious Usership in the Digital Century*. Cham: Springer Nature.
2. Puauschunder, J.M. (2022). *Ethics of Inclusion: The Cases of Health, Economics, Education, Digitalization and the Environment in the post-COVID-19 Era*. Bury St. Edmunds: Ethics International.
3. Puauschunder, J.M. (2021). *Verhaltensökonomie und Verhaltensfinanzökonomie: Ein Vergleich europäischer und nordamerikanischer Modelle*. [Behavioral Economics and Finance Leadership: Nudging and Winking to make Better Choices] Springer Gabler.
4. Puauschunder, J.M. (2020). *Behavioral Economics and Finance Leadership: Nudging and Winking to make Better Choices*. Cham, Switzerland: Springer Nature.
5. Puauschunder, J.M. (2020). *Governance and Climate Justice: Global South and Developing Nations*. New York, New York: Palgrave Macmillan. Cham, Switzerland: Springer Nature.
6. Puauschunder, J.M. (2019). *Intergenerational Equity: Corporate and Financial Leadership*. Cheltenham, UK & Northampton, MA: Edward Elgar.
7. Puauschunder, J.M. (2019). *Corporate and Financial Intergenerational Leadership*. Lady Stephenson, Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
8. Puauschunder, J.M. (2018). *Corporate Social Responsibility and Opportunities for Sustainable Financial Success*. Hershey, Pennsylvania: IGI.
9. Puauschunder, J.M. (2017). *Global Responsible Intergenerational Leadership: A Conceptual Framework and Implementation Guidance for Intergenerational Fairness*. Wilmington, US: Vernon Press.

Edited Books

10. Puauschunder, J.M. (2019). (Ed.), *Intergenerational Governance and Leadership in the Corporate World*. Hershey, Pennsylvania: IGI.
11. Puauschunder, J.M. (2017). (Ed.), *Intergenerational Responsibility in the 21st Century*. Wilmington, US: Vernon Press.

Theses

1. Puauschunder, J.M. (2022). *Environmental Justice*. Dissertation in the Interuniversity Consortium of New York.
2. Puauschunder, J.M. (2010). *On Corporate and Financial Social Responsibility*. Vienna, Austria: University of Vienna.
3. Puauschunder, J.M. (2006). *Vom symbolischen Markennutzen: Interkulturelle Darstellung der Markenwahl als Beziehung von Persönlichkeiten*. [On symbolic brand equity: Intercultural brand management as a relation management strategy]. Vienna, Austria: Vienna University of Economics and Business.

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4. Puaschunder, J.M. (2003). *Österreichs Image in Australien*. [Austria's Image in Australia] Vienna, Austria: University of Vienna. Vienna University of Economics and Business.

PUBLICATIONS

Papers

Work-in-progress

1. Puaschunder, J.M. & Schwarz, G. (under review). *The future is now: How joint decision-making curbs hyperbolic discounting but blurs social responsibility in the intergenerational equity public policy domain*.
 - Coverage: [Situationist Harvard Law School](#)
2. Beerbaum, D., Ikäheimo, S. & Puaschunder, J.M. (under review). *A behavioral approach to voluntary change and innovation in external financial reporting: A case study of the restructuring of the Annual Report on Form 20-F and the Financial Report*.

2022

3. Puaschunder, J.M. (2022). [Science Diplomacy Index: Leadership and Responsibility to Act on Climate Change](#). *Scientia Moralitas: International Journal of Multidisciplinary Research*, 7, 2, 11-30.
4. Puaschunder, J.M. (2022). [Advances in behavioral economics and responsible competition leadership: Tackling searchplace discrimination](#). *TechReg Chronicle on Behavioral Economics*, *Competition Policy International*, October 31, 2022.
5. Puaschunder, J.M. & Gelter, M. (2022). [The law, economics and governance of Generation COVID-19 long-haul](#). *Indiana Health Law Review*, 19, 1, 47-126.

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6. Puaschunder, J.M. (2021). [Focusing COVID-19 Bailout and Recovery](#). *Ohio State Business Law Journal*, 19, 91-148.
7. Gelter, M. & Puaschunder, J.M. (2021). [COVID-19 and Comparative Corporate Governance](#). *Journal of Corporation Law*, 46, 3, 557-629.
8. [Harvard Law School Forum on Corporate Governance](#), February 16, 2021.

2020

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9. Puaschunder, J.M. (2020). [Revising growth theory in the Artificial Age: Putty and clay labor](#). *Archives in Business Research*, 8, 3, 65-107.
10. Puaschunder, J.M. (2020). [Review of the making marvels: Exhibit at the Metropolitan Museum of Art](#), New York, New York. *Luxury: History, Culture, Consumption*, 5, 3, 265-280.
11. Puaschunder, J.M. & Feierabend, D. (2020). [Ancient legal codes as basis for Artificial Intelligence regulation in the 21st century](#). *Scientia Moralitas: International Journal of Multidisciplinary Research*, 5, 1, 1-15.
12. Puaschunder, J.M., Mantl, J. & Plank, B. (2020). [Medicine of the future: The power of Artificial Intelligence \(AI\) and big data in healthcare](#). *Research Association for Interdisciplinary Studies Journal for Social Sciences*, 4, 1, 1-8.

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13. Puaschunder, J.M. (2019). [Value at looking back: Towards an Empirical validation of the role of reflexivity in econo-historic backtesting: Economic market prediction corrections correlate with future market performance](#), *Oxford Journal of Finance and Risk Perspectives*, 8, 223-239.
14. Beerbaum, D., Piechocki, M. & Puaschunder, J.M. (2019). Measuring accounting reporting complexity with customized extensions XBRL: A behavioral economics approach. *Journal of Applied Research in the Digital Economy*, 1, 2-38.
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18. Puaschunder, J.M. (2019). [An inquiry into the nature and causes of Climate Wealth of Nations: What temperature finance gravitates towards? Sketching a climate-finance nexus and outlook on climate change-induced finance prospects](#). *Archives of Business Research*, 7, 3, 183-217.
19. Puaschunder, J.M. (2019). [Artificial Intelligence evolution: On the virtue of killing in the artificial age](#). *Journal of Sociology*, 3, 1, 10-29.
20. Authorized reprint: Puaschunder, J.M. (2019). [Scientia Moralitas: International Journal of Multidisciplinary Research](#), 4, 1, 51-72.
21. Puaschunder, J.M. (2019). [Dignity and utility of privacy and information sharing in the digital big data age](#). *International Journal of Commerce and Management Research*, 5, 4, 62-70.
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26. Puaschunder, J.M. (2019). Artificial Diplomacy: A guide for public officials to conduct Artificial Intelligence, *Journal of Applied Research in the Digital Economy*, 1, 39-54.
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30. Puaschunder, J.M. (2018). [Intergenerational leadership: An extension of contemporary corporate social responsibility models](#). *Corporate Governance & Organizational Behavior Review*, 2, 1, 7-17.
31. Puaschunder, J.M. (2018). [The history of ethical, environmental, social and governance-oriented investments as a key to sustainable prosperity in the finance world](#). *Public Integrity*, 1, 1-21.

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32. Puaschunder, J.M. (2017). [Mapping climate justice: Visualizing the burden of climate stabilization](#). *Public Seminar*, New York: The New School.
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37. Puaschunder, J.M. (2017). [Ethical, environmental, social and governance-oriented investments](#). *Archives of Business Research*, 5, 8, 151-159.

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38. [Pension Policy International](#), August 20, 2017.
 39. Puauschunder, J.M. (2017). Krisenrobuste Alternativen [Crisis-robust financial market alternatives]. *Global Investor*, 3, 5, 69.
 40. Puauschunder, J.M. (2017). Krisenrobust & verträglich. *Global Investor Online*.
 41. Puauschunder, J.M. (2017). [Nudging in the digital big data era](#). *European Journal of Economics, Law and Politics*, 4, 4, 18-23.
 42. Puauschunder, J.M. (2017). [We – today’s and tomorrow’s – people of the United World: Rethinking capitalism for intergenerational justice in the fin-de-millénaire](#). *Corporate Governance and Sustainability Review*, 1, 2, 30-35.
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 45. Puauschunder, J.M. (2017). [Ethical decision making under social uncertainty: An introduction to Überethicity](#). *Sustainable Production and Consumption*, 12, 78-89.
 - Coverage: [Harvard Law School Situationist](#)
 46. Puauschunder, J.M. (2017). [Socio-psychological motives of socially responsible investors](#). *Global Corporate Governance: Advances in Financial Economics*, 19, 209-247.
 47. Puauschunder, J.M. (2017). [Intergenerational leadership: Coordinating common goods and economic stability](#). *Journal of Applied Business and Economics*, 19, 11/12, 65-78.
 48. Puauschunder, J.M. (2017). The nudging divide in the digital big data era. *International Journal of Research in Business, Economics and Management*, 1, 3, 49-53.
 - Coverage: [The Living Library](#)
- 2016**
49. Puauschunder, J.M. (2016). [On the emergence, current state and future perspectives of Socially Responsible Investment \(SRI\)](#). *Consilience: The Columbia University Journal of Sustainable Development*, 16, 1, 38-63.
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 51. Puauschunder, J.M. (2016). [Putty capital’s shadow of the invisible hand on clay labor: On the emergent risk of differing speeds of European Union capital and labor freedom](#). *The New School for Social Research Economic Review: A Journal of Critical Economics at The New School*, 8, 3, 147-168. Authorized Reprint: Puauschunder, J. M. (2017). *American Review of Political Economy*, 11, 1, 96-120.
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54. Puaschunder, J.M. (2016). Intergenerational equity in the eye of overindebtedness. *Canon: An Interdisciplinary Journal of The New School for Social Research*, Fall 2016, 2-5.
55. Puaschunder, J.M. (2016). [On eternal equity in the fin-de-millénaire: Rethinking capitalism for intergenerational justice](#). *Journal of Leadership, Accountability and Ethics*, 13, 2, 11-24.

2015

56. Puaschunder, J.M. (2015). [When investors care about politics: A meta-synthesis of political divestiture studies on the capital flight from South Africa during Apartheid](#). *Business, Peace and Sustainable Development*, 5, 24, 29-52.
57. Puaschunder, J.M. (2016). [Global responsible intergenerational leadership: The quest of an integration of intergenerational equity in Corporate Social Responsibility \(CSR\) models](#). *Annals in Social Responsibility*, 2, 1, 1-12.
58. Puaschunder, J.M. (2015). [On the social representations of intergenerational equity](#). *Oxford Journal on Finance and Risk Perspectives*, 4, 4, 78-99.

Chapters

Work-in-progress

1. Puaschunder, J.M. (forthcoming). Funding Climate Justice: Green Bonds and Diversified Interest Rates. In: S. Boubaker & L.T. Han, *Handbook of Environmental and Green Finance: Towards a Sustainable Future*, World Scientific.
2. Puaschunder, J.M. (forthcoming). Educating the Sustainability Leaders of the Future. In W. Leal, [Educating the Sustainability Leaders of the Future](#), Springer Nature.
3. Puaschunder, J.M. (forthcoming). The future of resilient finance: The relation of cryptocurrencies and sustainability ethics. In: W. Leal, *Climate Change Policies: Science and Technology in Support of Policy-Making in Climate Change Mitigation and Adaptation*, Springer Nature.
4. Puaschunder, J.M. (forthcoming). Gender inequality in the global warming era: The disparate impact of climate change on female. In: Dipanwita Pal (Ed.), *Gendering the Environment: A Critical Study of the Ecofeminist Orientations of the Women Writers*. Cambridge, UK: Cambridge Scholars.
5. Puaschunder, J.M. (forthcoming). Climate Justice Leadership. In: Rajendra Baikady, S.M. Sajid, Varoshini Nadesan, Jaroslaw Przeperski, M. Rezaul Islam, Jianguo Gao (Eds.), [The Palgrave Handbook of Global Social Change](#). Cham: Palgrave.
6. Puaschunder, J.M. (forthcoming). 75 years of the Universal Declaration of Human Rights (UDHR) historic edition. New York: United Nations.

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8. Puaschunder, J.M. (2022). [Governance of Climate Justice: Taxation Transfers and Green Bonds](#). In: Leal Filho, W., Aguilar-Rivera, N., Borsari, B., R.B. de Brito, P., Andrade Guerra, B. (Eds.) *SDGs in the Americas and Caribbean Region. Implementing the UN Sustainable Development Goals – Regional Perspectives*. Springer, Cham.
9. Puaschunder, J.M. (2022). [The role of Information Technologies to adapt to a global pandemic: Digitalization disruption in the new Renaissance](#). In: Efosa Idemudia, Tiko Iyamu, Patrick Ndayizigamiye & Irja Shaanika (Eds.), *Using Information Technology Advancements to Adapt to Global Pandemics*. IGI Publishing.
10. Puaschunder, J.M. (2022). [Global Leadership and Followership on Climate Justice](#). In: Satinder Dhiman, Joan Marques, June Schmieder-Ramirez & Petros G. Malakyan (2021). *Handbook of Global Leadership and Followership: Integrating the Best Leadership Theory and Practice*, Cham: Springer Nature.
11. Puaschunder, J.M. (2022). [Corporate and Financial Social Leadership in emerging markets and the developing world](#). In: *Research Anthology on Developing Socially Responsible Businesses*, pp. 1265-1287. Hershey, PA: Information Management Resources Association.
12. Puaschunder, J.M. (2022). Climate action: Top-down climate control. In: *Encyclopedia of the UN Sustainable Development Goals*. Cham: Springer Nature.
13. Puaschunder, J.M. (2022). Governance and climate justice. In: *Encyclopedia of the UN Sustainable Development Goals*. Cham: Springer Nature.
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15. Puaschunder, J.M. (2021). Towards Global Environmental Governance. In: F. Carrillo & G. Koch, *Knowledge for the Anthropocene: A Multidisciplinary Approach*, pp. 194-203, Edward Elgar.
16. Puaschunder, J.M. (2021). Financial sustainability conscientiousness. In: Othmar Lehner (Ed.), *A Research Agenda for Social Finance*, pp. 199-223, Edgar Elgar EE Research Agenda book series.

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17. Puauschunder, J.M. (2020). [Corporate and Financial Social Leadership in emerging markets and the developing world](#). In: Anetta Kuna-Marszałek & Agnieszka Klysik-Uryszek (2020), [CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies](#), pp. 23-45, United States: IGI Publishing.
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19. Puauschunder, J.M. (2020). [Data fiduciary in order to alleviate principal-agent problems in the artificial big data age](#). In: K. Balachandran (Ed.), [Information for Efficient Decision Making: Big Data, Blockchain and Relevance](#), pp. 41-90. World Scientific.
20. Puauschunder, J.M. (2020). [Life on land: Bottom-up sustainability conscientiousness](#). In: W.L. Filho, A.M. Azul, L. Brandli, A.L. Salvia & T. Wall (Ed.), [Encyclopedia of the UN Sustainable Development Goals](#), pp. 108-118. Cham: Springer Nature.

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27. Puauschunder, J.M. (2019). The History of Ethical, Environmental, Social and Governance-oriented Investments as a Key to Sustainable Prosperity in the Finance World. In: Sabri Boubaker & Duc K. Nguyen (Eds.), [Corporate Social Responsibility, Ethics and Sustainable Prosperity](#), pp. 333-362, London: World Scientific.

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Proceedings editor

2023

1. Proceedings Editor-in-chief of the [Scientia Moralitas Conference](#), Washington D.C., United States, February 19-20, 2023.

2022

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8. Proceedings Editor-in-chief of [Proceedings of the 9th International RAIS Conference on Social Sciences and Humanities organized by Research Association for Interdisciplinary Studies \(RAIS\)](#) at The Erdman Center at Princeton University, Princeton, New Jersey, United States, April 4, 2018.

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