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## PUBLICATIONS

### Books & Monographs

#### *Work-in-progress*

#### ***Work-in-progress***

#### **Books**

1. Florea, N. & PuaSchunder, J.M. (under review). *The Public's Environmental Economics and Policy Making's Guide to Climate Change Mitigation*. University of Toronto Press.
2. PuaSchunder, J.M. (under review). *The Future of Medicine: Artificial Intelligence, Algorithms, Big Data and Robotics in Healthcare*.
3. PuaSchunder, J.M. (under review). *Human Rights Online*.
4. PuaSchunder, J.M. (under review). *Digital inequality*. Oxford University Press.
5. PuaSchunder, J.M. (under review). *Artificial Intelligence Ethics*. Routledge.
6. PuaSchunder, J.M. (under contract). *Vom symbolischen Markennutzen*. [On symbolic brand equity] Springer.
7. PuaSchunder, J.M. (forthcoming). *Nudgitize yourself! Behavioral Economics for Everyone*. Kindle Direct Publishing.
8. PuaSchunder, J.M. (forthcoming 2023). [\*The Future of Resilient Finance: Finance Politics in the Age of Sustainable Development\*](#). Palgrave Macmillan.
9. PuaSchunder, J.M. (forthcoming). *Life: What it is about and why to cherish it*.

#### **Editorials**

10. PuaSchunder, J.M. (Co-editor, forthcoming). [\*Women in Climate 2021: Climate and Decision Making\*](#). Frontiers.
11. Invited Section Editor: *Encyclopedia of Contemporary Leadership and Change*.

#### *Publications*

#### **Books**

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1. Puauschunder, J.M. (2023). [\*Responsible Investment around the World: Finance after the Great COVID-19 Reset\*](#). Emerald.
2. Puauschunder, J.M. (2022, 2<sup>nd</sup> edition). [\*Advances in Behavioral Economics and Finance Leadership: Strategic Leadership, Wise Followership and Conscientious Usership in the Digital Century\*](#). Cham: Springer Nature.
3. Puauschunder, J.M. (2022). [\*Ethics of Inclusion: The Cases of Health, Economics, Education, Digitalization and the Environment in the post-COVID-19 Era\*](#). Bury St. Edmunds: Ethics International.
4. Puauschunder, J.M. (2021). [\*Verhaltensökonomie und Verhaltensfinanzökonomie: Ein Vergleich europäischer und nordamerikanischer Modelle. \[Behavioral Economics and Finance Leadership: Nudging and Winking to make Better Choices\]\*](#) Springer Gabler.
5. Puauschunder, J.M. (2020). [\*Behavioral Economics and Finance Leadership: Nudging and Winking to make Better Choices\*](#). Cham, Switzerland: Springer Nature.
6. Puauschunder, J.M. (2020). [\*Governance and Climate Justice: Global South and Developing Nations\*](#). New York, New York: Palgrave Macmillan. Cham, Switzerland: Springer Nature.
7. Puauschunder, J.M. (2019). [\*Intergenerational Equity: Corporate and Financial Leadership\*](#). Cheltenham, UK & Northampton, MA: Edward Elgar.
8. Puauschunder, J.M. (2019). [\*Corporate and Financial Intergenerational Leadership\*](#). Lady Stephenson, Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
9. Puauschunder, J.M. (2018). [\*Corporate Social Responsibility and Opportunities for Sustainable Financial Success\*](#). Hershey, Pennsylvania: IGI.
10. Puauschunder, J.M. (2017). [\*Global Responsible Intergenerational Leadership: A Conceptual Framework and Implementation Guidance for Intergenerational Fairness\*](#). Wilmington, US: Vernon Press.

### Edited Books

11. Puauschunder, J.M. (2019). (Ed.), [\*Intergenerational Governance and Leadership in the Corporate World\*](#). Hershey, Pennsylvania: IGI.
12. Puauschunder, J.M. (2017). (Ed.), [\*Intergenerational Responsibility in the 21st Century\*](#). Wilmington, US: Vernon Press.

### Theses

13. Puauschunder, J.M. (2022). [\*Environmental Justice\*](#). Dissertation in the Interuniversity Consortium of New York.
14. Puauschunder, J.M. (2010). [\*On Corporate and Financial Social Responsibility\*](#). Vienna, Austria: University of Vienna.
15. Puauschunder, J.M. (2006). [\*Vom symbolischen Markennutzen: Interkulturelle Darstellung der Markenwahl als Beziehung von Persönlichkeiten.\*](#) [On symbolic brand equity: Intercultural brand management as a relation management strategy]. Vienna, Austria: Vienna University of Economics and Business.

## Julia M. Puaschunder

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16. Puaschunder, J.M. (2003). *Österreichs Image in Australien*. [Austria's Image in Australia] Vienna, Austria: University of Vienna. Vienna University of Economics and Business.

### PUBLICATIONS

#### Papers

#### Work-in-progress

1. Puaschunder, J.M. & Schwarz, G. (under review). *The future is now: How joint decision-making curbs hyperbolic discounting but blurs social responsibility in the intergenerational equity public policy domain*.
  - Coverage: [Situationist Harvard Law School](#)
2. Beerbaum, D., Ikäheimo, S. & Puaschunder, J.M. (under review). *A behavioral approach to voluntary change and innovation in external financial reporting: A case study of the restructuring of the Annual Report on Form 20-F and the Financial Report*.

#### 2022

3. Puaschunder, J.M. (2022). [Science Diplomacy Index: Leadership and Responsibility to Act on Climate Change](#). *Scientia Moralitas: International Journal of Multidisciplinary Research*, 7, 2, 11-30.
4. Puaschunder, J.M. (2022). [Advances in behavioral economics and responsible competition leadership: Tackling searchplace discrimination](#). *TechReg Chronicle on Behavioral Economics*, *Competition Policy International*, October 31, 2022.
5. Puaschunder, J.M. & Gelter, M. (2022). [The law, economics and governance of Generation COVID-19 long-haul](#). *Indiana Health Law Review*, 19, 1, 47-126.

#### 2021

6. Puaschunder, J.M. (2021). [Focusing COVID-19 Bailout and Recovery](#). *Ohio State Business Law Journal*, 19, 91-148.
7. Gelter, M. & Puaschunder, J.M. (2021). [COVID-19 and Comparative Corporate Governance](#). *Journal of Corporation Law*, 46, 3, 557-629.
8. [Harvard Law School Forum on Corporate Governance](#), February 16, 2021.

#### 2020

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9. Puaschunder, J.M. (2020). [Revising growth theory in the Artificial Age: Putty and clay labor](#). *Archives in Business Research*, 8, 3, 65-107.
10. Puaschunder, J.M. (2020). [Review of the making marvels: Exhibit at the Metropolitan Museum of Art](#), New York, New York. *Luxury: History, Culture, Consumption*, 5, 3, 265-280.
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12. Puaschunder, J.M., Mantl, J. & Plank, B. (2020). [Medicine of the future: The power of Artificial Intelligence \(AI\) and big data in healthcare](#). *Research Association for Interdisciplinary Studies Journal for Social Sciences*, 4, 1, 1-8.

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27. Puaschunder, J.M. (2019). Big data ethics. *Journal of Applied Research in the Digital Economy*, 1, 55-75.
28. Puaschunder, J.M. (2019). [On Artificial Intelligence's razor's edge: On the future of democracy and society in the artificial age](#), *Journal of Economics and Business*, 2, 1, 100-119.

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31. Puaschunder, J.M. (2018). [The history of ethical, environmental, social and governance-oriented investments as a key to sustainable prosperity in the finance world](#). *Public Integrity*, 1, 1-21.

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32. Puaschunder, J.M. (2017). [Mapping climate justice: Visualizing the burden of climate stabilization](#). *Public Seminar*, New York: The New School.
33. Puaschunder, J.M. (2017). [The Austrian way: Sozialpartnerschaft as means to curb the falling rate of profit](#). *Oxford Journal of Finance and Risk Perspectives*, 6, 3, 11-28.
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  39. Puauschunder, J.M. (2017). Krisenrobuste Alternativen [Crisis-robust financial market alternatives]. *Global Investor*, 3, 5, 69.
  40. Puauschunder, J.M. (2017). Krisenrobust & verträglich. *Global Investor Online*.
  41. Puauschunder, J.M. (2017). [Nudging in the digital big data era](#). *European Journal of Economics, Law and Politics*, 4, 4, 18-23.
  42. Puauschunder, J.M. (2017). [We – today’s and tomorrow’s – people of the United World: Rethinking capitalism for intergenerational justice in the fin-de-millénaire](#). *Corporate Governance and Sustainability Review*, 1, 2, 30-35.
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    - Coverage: [Harvard Law School Situationist](#)
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    - Coverage: [The Living Library](#)
- 2016**
49. Puauschunder, J.M. (2016). [On the emergence, current state and future perspectives of Socially Responsible Investment \(SRI\)](#). *Consilience: The Columbia University Journal of Sustainable Development*, 16, 1, 38-63.
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  51. Puauschunder, J.M. (2016). [Putty capital’s shadow of the invisible hand on clay labor: On the emergent risk of differing speeds of European Union capital and labor freedom](#). *The New School for Social Research Economic Review: A Journal of Critical Economics at The New School*, 8, 3, 147-168. Authorized Reprint: Puauschunder, J. M. (2017). *American Review of Political Economy*, 11, 1, 96-120.
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55. Puaschunder, J.M. (2016). [On eternal equity in the fin-de-millénaire: Rethinking capitalism for intergenerational justice](#). *Journal of Leadership, Accountability and Ethics*, 13, 2, 11-24.

### 2015

56. Puaschunder, J.M. (2015). [When investors care about politics: A meta-synthesis of political divestiture studies on the capital flight from South Africa during Apartheid](#). *Business, Peace and Sustainable Development*, 5, 24, 29-52.
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## Chapters

### Work-in-progress

1. Puaschunder, J.M. (forthcoming). Science Diplomacy Online: Implementing sustainable development in the virtual world. In: S. Kautish & W. Leal, *Digital Technologies to Implement the UN Sustainable Development Goals*. Springer Nature.
2. Puaschunder, J.M. (forthcoming). Funding Climate Justice: Green Bonds and Diversified Interest Rates. In: S. Boubaker & L.T. Han, *Handbook of Environmental and Green Finance: Towards a Sustainable Future*, World Scientific.
3. Puaschunder, J.M. (forthcoming). A Science Diplomacy Agenda for Sustainable Development Research. In: A. Salvia & W. Leal, *An Agenda for Sustainable Development Research*, Springer Nature.
4. Puaschunder, J.M. (forthcoming). Educating the Sustainability Leaders of the Future. In W. Leal, [Educating the Sustainability Leaders of the Future](#), Springer Nature.
5. Puaschunder, J.M. (forthcoming). The future of Green FinTech: The relation of cryptocurrencies and sustainability. In: M. Kovaleva & W. Leal, *Climate Change Policies: Science and Technology in Support of Policy-Making in Climate Change Mitigation and Adaptation*, Springer Nature.

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6. Puaschunder, J.M. (forthcoming). Gender inequality in the global warming era: The disparate impact of climate change on female. In: Dipanwita Pal (Ed.), *Gendering the Environment: A Critical Study of the Ecofeminist Orientations of the Women Writers*. Cambridge, UK: Cambridge Scholars.
7. Puaschunder, J.M. (forthcoming). Human rights online: Towards a new generation of human rights in the virtual world. *75 years of the Universal Declaration of Human Rights (UDHR) historic edition*. New York: United Nations.

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2. Puaschunder, J.M. (2023). Leadership and Change Implications of Freedom in the Age of Artificial Intelligence. In: Santinder K. Dhiman (Ed.) [The Routledge Companion to Leadership and Change](#). London: Routledge.

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4. Puaschunder, J.M. (2022). [The role of Information Technologies to adapt to a global pandemic: Digitalization disruption in the new Renaissance](#). In: Efosa Idemudia, Tiko Iyamu, Patrick Ndayizigamiye & Irja Shaanika (Eds.), [Using Information Technology Advancements to Adapt to Global Pandemics](#). IGI Publishing.
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12. Puauschunder, J.M. (2020). [Corporate and Financial Social Leadership in emerging markets and the developing world](#). In: Anetta Kuna-Marszałek & Agnieszka Klysik-Uryszek (2020), *CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies*, pp. 23-45, United States: IGI Publishing.
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14. Puauschunder, J.M. (2020). [Data fiduciary in order to alleviate principal-agent problems in the artificial big data age](#). In: K. Balachandran (Ed.), *Information for Efficient Decision Making: Big Data, Blockchain and Relevance*, pp. 41-90. World Scientific.
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18. Beerbaum, D. & Puauschunder, J.M. (2019). [A behavioral economics approach to digitalization: The case of a principles-based taxonomy](#). In: J.M. Puauschunder (Ed.), *Intergenerational Governance and Leadership in the Corporate World*, pp. 107-122, Hershey, PA: Idea Group.

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### 2023

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